



The premiere Philippine wedding & tourism fair roadshow.

LAYOUT GUIDE-KASALANG FILIPINO DUMAGUETE November 27-29, 2015 ENGRESS: AFTER MALL HOURS (8pm) November 26) THURSDAY EGRESS: AFTER MALL HOURS (9PM) OF NOVEMBER 29.SUNDAY

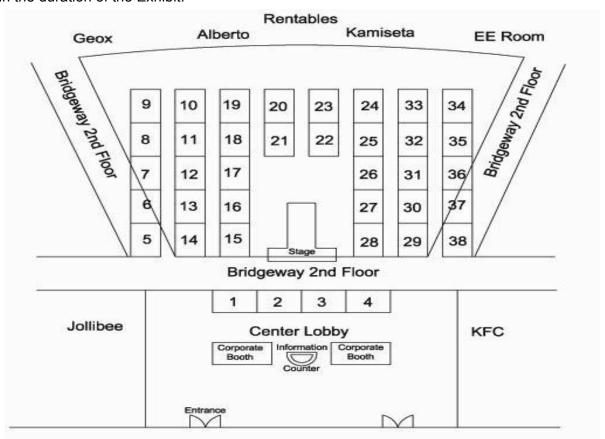
- 1. The standard booth size is 2mx3m, with the 3m side facing the aisle to allow suppliers wider space to showcase their exhibit
- Exhibitors are given bare space, marked with tape for identification. There is no booth structure or paneling, to allow suppliers the freedom to innovate on their booth designs. Organizers, however, can provide 1 table and 2 chairs for each booth, if the exhibitors so desire. EXHIBITORS ARE ENCOURAGED TO BE AS CREATIVE AS CAN BE IN THEIR BOOTH SET-UP. Prizes will be given out to the specific booth categories.

BEST BOOTH---the booth with the highest business/bookings generated within the duration of the Exhibit (MUST BE VERIFIABLE)

MOST CREATIVE- the booth that exhibits creativity in the use of indigenous materials,

MOST UNIQUE---the booth that exemplifies a one-of-a-kind display and execution of its theme and concept.

- 3. There are no spaces in-between adjacent exhibitors. .
- 4. Exhibit spaces on the lobby area or near entrances are considered prime spaces and are reserved for copresentors, media partners, sponsors.
- 5. There will be daily entertainment shows, including variety shows, contests, as well as bridal fashions shows within the duration of the Exhibit.







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