

Kasalang Filipino 2015 ^{10th run}

presented by:

kasal.com
The essential Filipino wedding guide.



Abreeza
MALL



The premiere Philippine wedding & tourism fair roadshow.

May 22, 2015

Dear _____:

Greetings!

Abreeza Ayala Mall, in cooperation with **Kasal.com** and **ABS-CBN Regional Network Group**, invites you to be part of *Kasalang Filipino 2015 in Davao!*

Deemed to be the biggest wedding expo to happen in Davao area, the event will be the **2nd leg of Kasalang Filipino 2015**, which ties key cities in the Philippines with one objective of promoting the local wedding and tourism industry.

The event will showcase the best wedding suppliers and tourist spots of Davao and nearby areas in **Abreeza Ayala Mall** on **July 17-19, 2015**. The fair will also offer the following programs and activities:

- wedding-related talks, seminars
- bridal make up contest
- bridal fashion show

This event will have national, quad media promotion through its national media partners: ABS-CBN RNG, Lifestyle Network, My Only Radio, Metro Weddings magazine, Metro Home and Entertaining magazine, Food magazine, The Manila Times, Business Mirror, and will be promoted globally www.Kasal.com.

Attached to this letter are the **Participation Packages** for your review.

Should you be interested to join, please contact our event coordinators, Chin Fuerte or Leda Jacinto of Konkordans, with contact numbers 0922.850.5339/0917.705.4759 and email konkordans@gmail.com.

Thank you and we look forward in welcoming you to *Kasalang Filipino 2015 in Davao!*

Sincerely Yours,

Ruby B. Ochoa
Marketing Manager
Abreeza Mall

Exhibit Packages

SPONSOR'S PACKAGE (S1 to S4) – P 20,000

Inclusions:

- 2m x 3m center pavillion exhibit space for three (3) days
- Product/Service Selling /Leaflet Distribution
- Ad in the Print Souvenir Directory to be given to couples-to-be
- Promotional segment in Event's Program
- Segment in the AVP for playback throughout the show
- Inclusion of collaterals in the media kit

EXHIBITOR'S PACKAGE – PRIME (P2 to P11) - P 15,000

Inclusions:

- 6 sqm (P2 to P11) OR 8 sqm (P1& P12) prime exhibit space for three (3) days
- Product/Service Selling /Leaflet Distribution
- Inclusion in the Print Souvenir Directory to be given to couples-to-be
- Inclusion of promotional announcement in Event's Program
- Segment in the AVP for playback throughout the show
- Inclusion of collaterals in the media kit

EXHIBITOR'S PACKAGE – NON-PRIME (E13 to E36) - P 10,000

Inclusions:

- 2m x 2m non-prime exhibit space for three (3) days
- Product/Service Selling /Leaflet Distribution
- Inclusion in the Print Souvenir Directory to be given to couples-to-be
- Inclusion of promotional announcement in Event's Program
- Segment in the AVP for playback throughout the show
- Inclusion of collaterals in the media kit

Notes:

- Exhibit Space is on a first-come, first-served basis. No booth sharing allowed.
- The Souvenir Directory will be distributed in the remaining cities of the Kasalang Filipino 2015 Road Show.

INTERESTED TO PARTICIPATE? (STRICTLY SUBMIT THIS FORM UPON PAYMENT)

EARLY BIRD INCENTIVE: 15% discount for confirmed and paid bookings by June 19, 2015

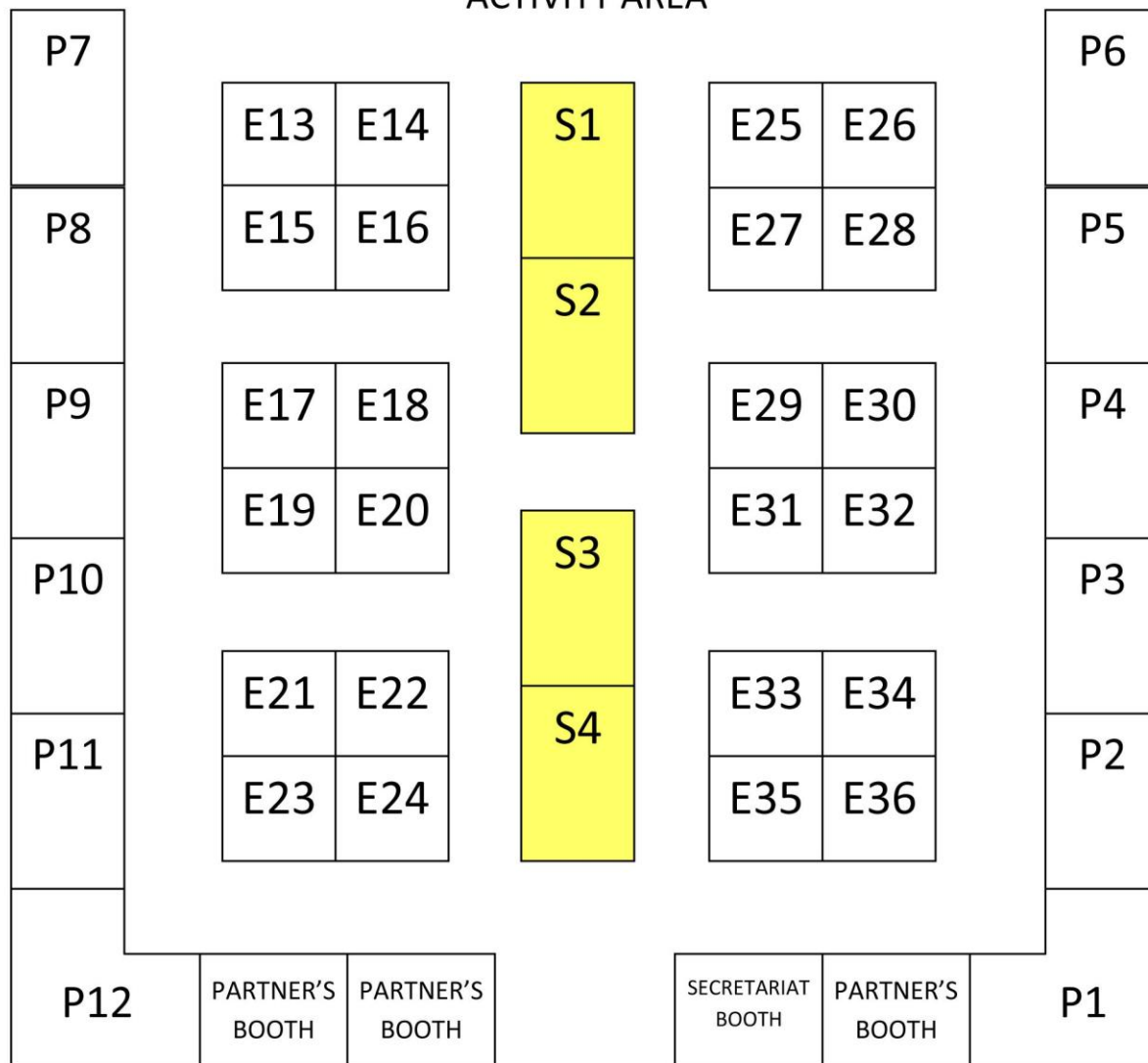
To confirm your participation, kindly sign this form and submit to (082) 226-2968 or email to konkordans@gmail.com.

Yes, I would like to join Kasalang Filipino 2015: Davao leg:

Package Type:	_____	Amount:	_____
Booth No.:	_____		
Company Name:	_____	Tel. Nos.:	_____
TIN (required):	_____		
Contact Person:	_____	Fax Nos.:	_____
Position:	_____	E-mail Address:	_____
Nature of Business:	_____	Web Address:	_____
Signature:	_____	Date:	_____

STAGE

ACTIVITY AREA



ENTRANCE / EXIT

LEGEND:	E – NON-PRIME EXHIBITOR'S BOOTH
	P – PRIME EXHIBITOR'S BOOTH
	S – SPONSOR'S BOOTH