

Ever Bilena's Gandang Pinay Bride Bridal Make-up contest

1. The contest is open to all professional and amateur hair and make-up artists. First (20) participants to confirm their entry will be part of the competition.
2. Each contestant should bring his/her own **female** model to work with.
3. The theme of the contest is "Gandang Pinay Bride". The make-up presentation should effectively show the beauty of Philippine brides.
4. Ever Bilena, Kasalang Filipino 2015's official make-up sponsor, will provide a set of cosmetic products for each participant to work with. The contestant may bring additional cosmetics for the contest, as long as the cosmetics brand is Ever Bilena.
5. He/She may also bring accessories (like make-up brushes, blower and others)
6. At the appointed contest date and time, contestants have approx. 1 hour to do the make-up. The hairstyles of the models are already preset and models are recommended to wear wedding gown to help in the overall impact of the bridal look.
7. Criteria for judging are the following:

Color Combination	25%
Skill & Technique	25%
Creativity	25%
Overall Look	25%
	100%

The prizes are the following :

Grand Prize :

- Php 10,000.00 worth of Ever Bilena Cosmetics products
- Trophy
- 1 Year Gold Priority Listing Advertising in **Kasal.com** worth Php 5,000.00

1st Prize Winner:

- Php 5,000.00 worth of Ever Bilena products
- Trophy
- 1 Year Gold Priority Listing Advertising in **Kasal.com** worth Php 5,000.00

2nd Prize Winner:

- Php 3,000.00 worth of Ever Bilena products
- Trophy
- 1 Year Gold Priority Listing Advertising in **Kasal.com** worth Php 5,000.00

**Prizes are non-transferrable, non-convertible to cash*

Awarding will be done after the make-up competition. To register pls. visit www.kasal.com and download the application form. Application forms should be submitted at least a day before the contest date through the following:

- Through online, via kasal.comteam@gmail.com
- Through Ever Bilena's designated centers for each leg (see www.kasal.com for the directory)
- Through the Kasalang Filipino 2015 wedding fair & exhibit date

